



NEWSPEED AUTOSPORTS

2022 Racing Partnership Opportunity



About Us:

Newspeed Autosports is a racing team with over three decades of experience based out of Broomfield, Colorado. Our team members have performed at the highest levels of professional auto racing across the globe. In partnership with Rocky Mountain Car Care, the Newspeed Autosports team is preparing to compete for the 2022 Late Model Class Championship at Colorado National Speedway. Come join us to experience the competition and excitement of the 2022 racing season

Team Owner: Steve Newey

Newspeed Autosport team owner, Steve Newey, has been in the professional auto racing business in a variety of positions including Team Owner, Race Engineer and Team Manager. The highlight of his career was winning the 2011 Indianapolis 500 as the team co-owner. In addition, Steve has multiple wins and championships in IndyCar, NASCAR, and sports car racing to his credit. As the Managing Partner of Rocky Mountain Car Care, Steve has combined his racing expertise with operating one of the finest auto repair facilities in Northwest Denver.

The Driver: Brandon Newey

In 2021, Brandon Newey wrapped up his rookie year of Late Model competition at Colorado National Speedway. With a steep learning curve as a rookie, Brandon had a very competitive season and qualified in 2nd place for the season finale. Brandon began his racing career at 10 years old competing in national karting championships and graduated to formula car racing at the age of 16 where he went on to win many races. Brandon raced formula cars successfully for many years and, after graduating from Purdue University, Brandon received his MBA from CU Denver and is now working as a Service Advisor at Rocky Mountain Car Care.

Experience:

- 2021 Rookie season in the Late Model Class at CNS
- 2019 Race Winner in Formula 2000
- 2014 Indy Pro Formula 2000 multiple top 5 finishes
- 2013 Formula 2000 Championship series
- 2012 Formula 1600 Championship series Co-Champion
- 2011 Skip Barber Championship series wins and podium finishes
- 2003 – 2010 National Karting Championship series multiple wins and podium finishes

The Car: Late Model Stock Car

Late model race cars are the highest class of local stock car racing vehicles at many race tracks in the United States and Canada. These purpose-built racecars weigh around 3,100 pounds and utilize both factory-designed crate and custom-built racing engines. The power plants produce over 400 horsepower underneath a fiberglass body built to withstand the rigors of short track racing, reaching speeds up to 175 MPH.



About Colorado National Speedway:

Colorado National Speedway is a paved oval in Dacono, Colorado spanning 0.375 miles. The track is currently a member of the NASCAR Advance Auto Parts Weekly Series and hosts the ARCA Menards Series West, the King of the Wing Sprint Car Series, and the North American Big Rig Racing Series annually.

Founded in 1965 by Gene and Gerda Heffley, Colorado National Speedway sits at the foot of the Rocky Mountains at Exit 232 off of I-25. Each summer, CNS hosts some of the best local racing in the country; along with several national touring series, car and motorcycle shows, swap meets, and an annual Father's Day Sunday Super Show featuring Monster Trucks, Stunt Bikes, and more.



Partner Opportunities:

Primary Partner Price: \$17,000

- Control over the design of car and crew uniforms with dominant signage on the race car.
- Display of company logo on all team hats, crew shirts, and banners in pit area.
- Photo opportunities with car and driver at desired location as well as at the track.
- Press release announcing sponsorship and a feature in all team press releases.
- Multiple meet and greet opportunities with the driver and crew.
- 8 complimentary tickets and pit passes to each event.
- Full access to the car, driver, and team for promotional events.
- Featured on all social media including Facebook, Instagram, and Youtube with prominent exposure on the team's website.

Co-Primary Partner Price: \$8,500

- Signage on the race car in a prominent position.
- Company logo on team hats, crew shirts, and banners in pit area.
- Press release announcing sponsorship and a feature in all team press releases.
- Meet and greet with driver and crew w/ 4 complimentary tickets and pit passes to each race.
- Access to the car, driver, and team for promotional events.
- Featured on all social media including Facebook, Instagram, and Youtube with prominent exposure on the team's website.

CONTACT INFO





Contact Information:

Team Owner: Steve Newey

Telephone: 303-466-0025

E-mail: steve@rockymountaintire.com

Website: www.rockymountaintire.com

Address: 2005 W Midway Blvd,
Broomfield, CO 80020

2022 Colorado National Speedway Late Model Schedule

Race 1	Saturday, May 14	Race 6	Saturday, July 30
Race 2	Saturday, May 29	Race 7	Saturday, August 20
Race 3	Saturday, June 4	Race 8	Saturday, September 3
Race 4	Saturday, June 18	Race 9	Saturday, September 10
Race 5	Saturday, July 9	Race 10	Saturday, September 24